

LIS

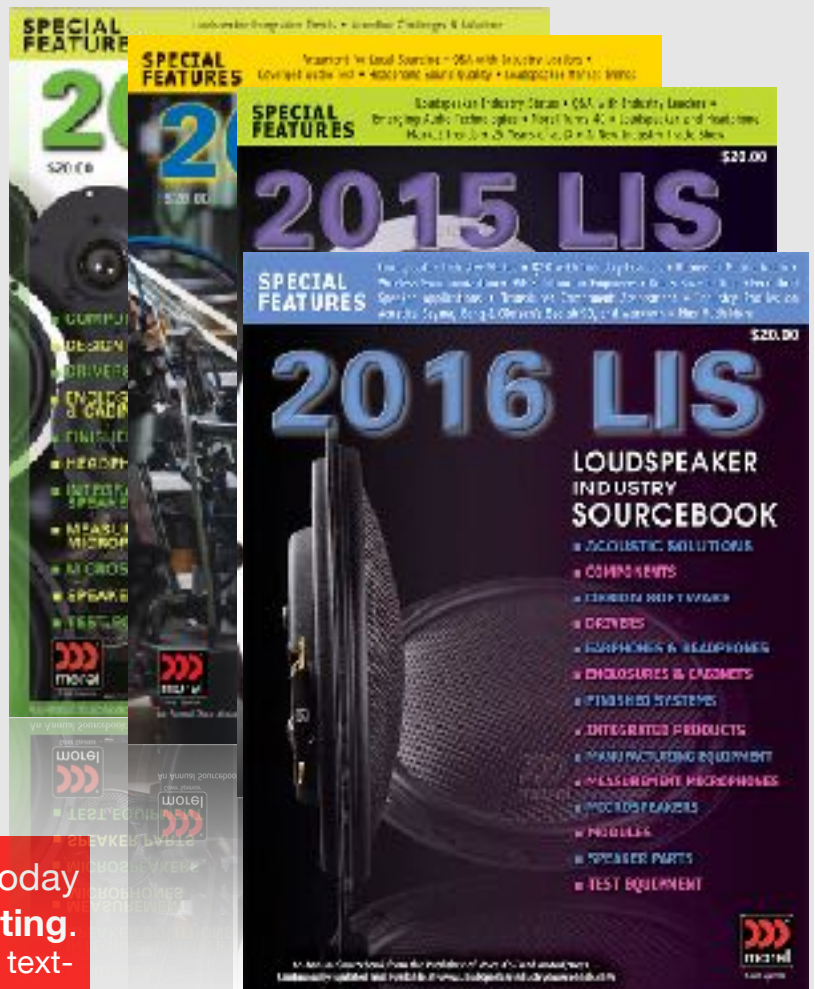
LOUDSPEAKER INDUSTRY SOURCEBOOK

The **Loudspeaker Industry Sourcebook** is the most comprehensive collection of listings on loudspeaker materials ever assembled! With 16 sections, 200 separate categories, and over 600 companies from around the globe, the **Loudspeaker Industry Sourcebook** is an indispensable resource for industry OEMs, specifiers, and buyers.

For 12 full months, purchasers and decision makers refer to the guide constantly in search of everything from drivers to finished systems, adhesives to domes, crossovers to voice coils, assembly to reconing, and every material, product and service in between.

If you manufacture or distribute any of the following types of products, then you should be advertising in the Loudspeaker Industry Sourcebook:

- OEM speakers and drivers
- Passive components and wiring
- Enclosures and cabinets
- Manufacturing equipment
- Amp, DSP and Wireless Modules
- Earphones and Headphones
- Test equipment
- Measurement Microphones



Secure your premium advertising today by calling **Strategic Media Marketing**. Be sure to ask about how you can get a text-only listing for free!

Strategic Media Marketing, Inc.
2 Main Street | Gloucester, MA 01930
P: 978.281.7708
Email: LIS@smmarketing.us



LIS

LOUDSPEAKER INDUSTRY SOURCEBOOK

www.LoudspeakerIndustrySourcebook.com

- Print edition
 - Online PDF edition
 - Online database
- 12 months of exposure in the searchable Loudspeaker Industry Sourcebook website

Much more than print. Online vendor directory with expanded listings

The **Loudspeaker Industry Sourcebook** Online Vendor List was designed to help engineers, designers, purchasing managers, and key executives locate the resources that are essential to loudspeaker manufacturing operations. The **Loudspeaker Industry Sourcebook** keeps you informed about the latest developments in the loudspeaker industry while connecting you with the companies making it happen.

The most comprehensive collection of listings on loudspeaker materials ever assembled, with a categorized index and new categories added annually.

earphones-and-headphones | enclosures-and-cabinets | enclosure-parts | engineering-software | finished-systems-and-integrated-audio-products | manufacturing-equipment | measurement-microphones | mic-capsules | micro speakers | oem-speaker-assembly | oem-speakers-and-drivers | passive-components-crossovers-and-wiring | speaker-parts | test-equipment



LOUDSPEAKER INDUSTRY SOURCEBOOK 2017 MEDIA KIT



Published by Segment LLC

2017 LIS Advertising Specs

Art Size	Width x Height (in)	Width x Height (mm)
2 Page Spread	Live: 15 1/4 x 9 3/4 Trim: 16 x 10 1/2 Bleed: 16 1/4 x 10 3/4	Live: 388 x 248 Trim 406,4 x 266,7 Bleed 414 x 274
Full Page	Live: 7 1/4 x 9 3/4 Trim: 8 x 10 1/2 Bleed: 8 1/4 x 10 3/4	Live: 184 x 248 Trim: 203,2 x 266,7 Bleed: 210 x 274
1/2 Horizontal	7 1/4 x 4 3/4	184 x 120
1/2 Vertical	3 1/2 x 9 1/4	89 x 235
1/4 Page	3 1/2 x 4 3/4	89 x 120

**Much more than print.
Online vendor directory with
expanded listings***

When you confirm an ad in the Loudspeaker Industry Sourcebook publication in print and online PDF edition, you also get an expanded listing for 12 months in the Vendor Directory.

Your ad in the expanded listing:

- Unlimited categories
- Unlimited text for company description
- Your company logo
- Quick Contact button, and more...

**14,000 unique visitors per month
38,000 page views per month**

Artwork Guidelines

Advertisements submitted to the Loudspeaker Industry Sourcebook should be in printer ready, PDF format.

PDF Checklist

- 4 color ads should be in CMYK format
- Black and white ads should be in grayscale
- Fonts should be embedded
- Graphics need to be high resolution (300 DPI or higher)

2017 LIS Advertising Calendar

Advertising Reservation Deadline	Advertising Materials Due
4/14/2017	4/21/2017

Send artwork & billing inquiries to:

Kim Hopkins,
advertising@audioxpress.com

Terms

- 1) U.S. Advertiser Credit Terms: Net 30
 - New Advertisers: First ad prepaid, then Net 30 on approved credit.
 - 2) Outside US Terms: Ads must be prepaid prior to space closing date.
 - 3) All payment must be made in U.S. dollars and drawn on a U.S. bank.
- Funds may be wired. Contact Circuit Cellar's Advertising Department.

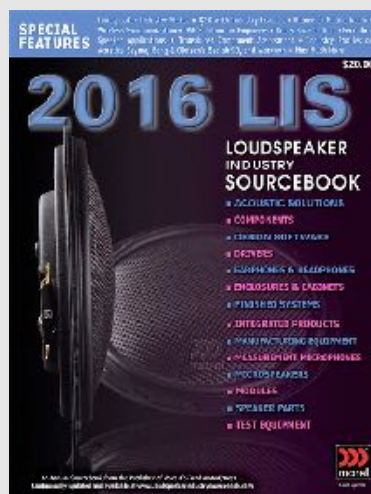
Special Billing Charges

* Digital ads are required. Corrections/changes to existing ads and manipulation of digital files will incur additional production charges and will be reflected on the invoice for that issue month.

* Production charges apply for the conversion of files from RGB into either CMYK for color ads or to grayscale for 2-Color and BW ads. (Note: Photos and graphics found on websites are usually in RGB mode and are often of poor quality for printing.)

2017 LIS Advertising Rates

Full Page	\$1,975
2 Page Spread	\$3,175
1/2 Page	\$1,350
1/4 Page	\$875
Cover 2	\$2,500
Cover 3	\$2,300
Cover 4	\$2,700
Section Header	\$2,200



* Rate for purchasing only an expanded listing in the vendor directory for 12 months: \$500.00 for a free standing expanded listing for 12 months in the LIS vendor directory in main product category.

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